

# PETS MAGAZINE

THE LEADING LIFESTYLE MAGAZINE FOR PET OWNERS

PETS MAGAZINE MEDIA KIT 2024



## MEDIA KIT

**PETS MAGAZINE** | [www.petsmag.co.uk](http://www.petsmag.co.uk)

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# Pets Magazine: The No1 Pet Magazine

*Pets Magazine* is a leading digital lifestyle magazine that celebrates the bond between people and their pets. We are unique.

*Pets Magazine* has a growing readership of \*24,000 per month.

*Pets Magazine* was named the No.1 pet magazine in both 2023 and 2024 by [feedspot.com](https://www.feedspot.com). We were also named number 2 leading pets magazine globally.

We are as of March 2024 listed on the highly

## 60 Best UK Pet Blogs and Websites

Total Views 6K · Jan 08, 2024 · Contents

The **best UK Pet blogs** from thousands of blogs from UK and ranked by traffic, social media followers & freshness.

Promote Your Blog Sponsor this list

### UK Pet Blogs

Here are 60 Best UK Pet Blogs you should follow in 2024

#### 1. Pets Magazine

Pets Magazine is a digital magazine featuring new and luxury products, pampering for both people and pets, pet-friendly hotels, restaurants and activi... [more](#)  
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 f 4.6K · t 3.3K · @ 427 · 3 posts / month · Jul 2013 · DA 34  
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influential global digital platform Press Reader. *Pets Magazine* covers a wide range of topics related to pets and their owners:

- Pet health and wellness
- Pet behaviour and training
- Pet travel and adventure
- Pet fashion and grooming
- Pet products and reviews
- Pet rescue stories
- Pet loving celebrities

## Readership

Our readership breakdown is as follows:

Social grouping:

AB: 36%

ABC1: 66%

Average Age: 43

Average time spent on site: 3.6 minutes

## Advertising & Sponsorship Opportunities

Advertising slots are available on the site or in the magazine at a standard £145.00 per insert (full page, magazine) with doubles priced at only £225.00. Volume discounts are available - please enquire.

Sponsored content (labelled 'collaborative content') opportunities are also available.

Sponsored posts are priced at a fee of £75.00 (subject to suitable content and high res images) with content writing available at £125.00 per article.

There are also sponsor opportunities available across the website and digital magazine.

Please contact [editor@petsmag.co.uk](mailto:editor@petsmag.co.uk) for more information & to reserve.

\* Figures based on Google Analytics and \*\**Pets Magazine* reader surveys.

*Pets Magazine* celebrates the lifestyles of pet owners