

PETS MAGAZINE

THE LEADING LIFESTYLE MAGAZINE FOR PET PARENTS

PETS MAGAZINE MEDIA KIT 2024



**Pets Magazine is now available
on PressReader!**



Pets Magazine: The No1 Pet Magazine

[Pets Magazine](#) is a leading digital lifestyle magazine that celebrates the bond between people and their pets. We are unique.

Pets Magazine has a growing readership of *24,000 per month.

Pets Magazine was named the No.1 pet magazine in both 2023 and 2024 by

60 Best UK Pet Blogs and Websites

Total Views 6K · Jan 08, 2024 · Contents

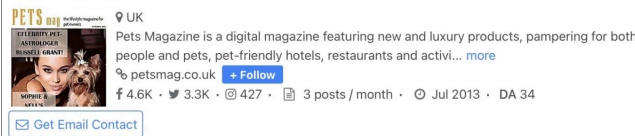
The best UK Pet blogs from thousands of blogs from UK and ranked by traffic, social media followers & freshness.

Promote Your Blog Sponsor this list

UK Pet Blogs

Here are 60 Best UK Pet Blogs you should follow in 2024

1. Pets Magazine



The screenshot shows a search result for 'Pets Magazine' on feedspot.com. It includes the magazine's logo, a location pin for the UK, a brief description: 'Pets Magazine is a digital magazine featuring new and luxury products, pampering for both people and pets, pet-friendly hotels, restaurants and activi... more', the website URL 'petsmag.co.uk', a 'Follow' button, and social media statistics: '4.6K' likes, '3.3K' followers, '427' posts, '3 posts / month', 'Jul 2013', and 'DA 34'. There is also a 'Get Email Contact' button.

[feedspot.com](#). We were also named number 2 leading pets magazine globally.

We are as of March 2024 listed on the highly influential global digital platform Press Reader.

Pets Magazine covers a wide range of topics related to pets and their owners:

- Pet health and wellness
- Pet behaviour and training
- Pet travel and adventure
- Pet fashion and grooming

- Pet products and reviews
- Pet rescue stories
- Pet loving celebrities

Readership

Our readership breakdown is as follows:

Social grouping:

AB: 36%

ABC1: 66%

Average Age: 43

Average time spent on site: 3.6 minutes

Advertising & Sponsorship Opportunities

For 2024, we've simplified things: We offer full pages in the digital magazine for only £150.00.

We also offer sponsorship opportunities- these change depending on availability.

Sponsored posts on the main website are priced at a fee of £65.00 (subject to suitable content and high res images) with content writing available at £125.00 per article.

Please contact editor@petsmag.co.uk for more information & to reserve.

“Pets Magazine celebrates the lifestyles of pet parents”